



Clocktower restaurant at Rudding Park provides respite for stressed BlackBerry owners

Rudding Park's Clocktower restaurant has unveiled a new service for their business guests – a safe keeping service for BlackBerry mobile e-mail devices, known as 'The Fruit Cupboard'. The free service provides a secure facility for guests to lock away their BlackBerry and enjoy a relaxing, stress-free lunch or dinner.

Simon Mackaness, Managing Director of Rudding Park commented: "Increasingly our business guests use BlackBerry or similar mobile e-mail devices. Whilst these devices offer our guests the business benefits which arise from permanent access to their e-mails, this can mean that they are unable to relax and enjoy the great food, service and atmosphere that we have created at the recently transformed Clocktower. We've invested a great deal in our stunning new restaurant, and we want all our guests to enjoy their visit, free of interruption from e-mails."

To use the free service, guests simply hand their BlackBerry to a member of the waiting team at Clocktower who will store it in a "fruit bag" in a secure safe. Guests receive a unique reference number to reclaim their device from reception after their meal.

Regular guest Hamish Dawson was one of the first people to use the service. "My business involves considerable international travel, so my BlackBerry is invaluable for me. When I visit Clocktower, I do like to relax and enjoy my lunch, so leaving my device in the Fruit Cupboard removes the temptation of checking for e-mails in between courses or during a lull in the conversation. I find my business lunches are more enjoyable and more effective as a result."

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